

Dt. 21st Feb., 2024**Dear Esteemed Participants,**

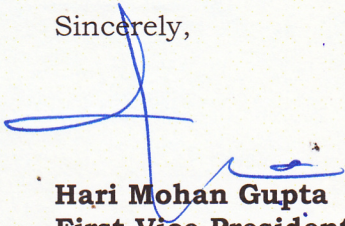
I am glad to invite you to our upcoming **17th AUAP General Conference** on the theme "**The Paradigm Shift in Higher Education: Values for Life**" which will be hosted in Bhopal, India by **Jagran Lakecity University** from **18th to 20th November, 2024**. This transformative event will delve deep into the evolving landscape of higher education and explore the crucial role of values in shaping the future of learning and personal development through higher education development.

Jagran Lakecity University is committed to ensuring that this conference provides a forum for networking, collaboration, and the exchange of best practices among the members of AUAP. We are confident that your participation will greatly enrich the discussions and contribute to the success of the event.

The 17th AUAP General Conference is going to be held in India for the first time in the history of AUAP. India is a diverse and multi-culture beautiful country with much to explore. You are kindly invited to participate in the conference. For more information about 17th AUAP General Conference, kindly visit website <http://auapgc2024.jlu.edu.in>

We look forward to your active participation and contributions at the conference, as together we explore the paradigm shift in higher education and the values that empower life and living.

Sincerely,



Hari Mohan Gupta
First Vice President, AUAP
Chairman, AUAP Quality Assurance Committee
Chairman, AUAP Communication Committee
Chairman, AUAP Financial Task Force
Chancellor, Jagran Lakecity University, India