

ที่ประชุมอธิการบดีแห่งประเทศไทย

เลขที่ 328 ชั้น 3 อาคารสำนักงานคณะกรรมการการอุดมศึกษา ถนนศรีอยุธยา แขวงทุ่งพญาไท เขตราชเทวี กรุงเทพ 10400

Council of University Presidents of Thailand

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กองบริหารงานกลาง มหาวิทยาลัยเชียงใหม่

เลขรับ......5603

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ที่ ทปอ. ๖๖/ว๐๔๒๘

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เรื่อง ขอเชิญเข้าร่วมการประชุม ASEAN Higher Education Conference (AHEC) 2023

เรียน อธิการบดี

อ้างถึง หนังสือ ๐๕๙/U/CRISU/VI2023 ลงวันที่ ๑๔ พฤษภาคม ๒๕๖๖

สิ่งที่ส่งมาด้วย วิดีโอประชาสัมพันธ์

ตามหนังสือที่อ้างถึง ด้วยที่ประชุมอธิการบดีแห่งประเทศอินโดนีเซีย (CRISU) ได้รับเป็นเจ้าภาพ จัดการประชุม ASEAN Higher Education Conference (AHEC) 2023 เรื่อง "Higher Education: a Catalyst for Growth" ระหว่างวันที่ ๒๔ - ๒๖ สิงหาคม ๒๕๖๖ ณ Universitas Padjadjaran, in Bandung, Indonesia ประเทศอินโดนีเซีย นั้น

ในการนี้ ที่ประชุมอธิการบดีแห่งประเทศไทย ใคร่ขอเรียนเชิญท่านเข้าร่วมประชุมและให้ความอนุเคราะห์ ประชาสัมพันธ์การประชุม ASEAN Higher Education Conference (AHEC) 2023 ให้กับผู้บริหารและบุคลากร ของท่านที่สนใจเข้าร่วมประชุมดังกล่าว เพื่อเป็นการเปิดโอกาสให้มีการประชุมร่วมกันในประเด็นต่าง ๆ และแสวงหาความร่วมมือในการยกระดับประเทศภูมิภาคอาเซียนให้เป็นพื้นที่ส่วนกลางสำหรับการศึกษาที่มี คุณภาพสูง ซึ่งผู้สนใจสามารถลงทะเบียนโดยมีค่าใช้จ่ายได้ที่ https://ahec2023.org ภายในวันที่ ๑๕ กรกฎาคม ๒๕๖๖ และหากมีข้อสงสัยสามารถติดต่อสอบถามเพิ่มเติมได้ที่ E-mail: ahec2023@unpad.ac.id หรือ mrptni.crisu@gmail.com (รายละเอียดตามสิ่งที่ส่งมาด้วย)

จึงเรียนมาเพื่อโปรดพิจารณาเข้าร่วมประชุมและให้ความอนุเคราะห์ประชาสัมพันธ์การประชุม ASEAN Higher Education Conference (AHEC) 2023 จักขอบคุณยิ่ง

ขอแสดงความนับถือ

(รองศาสตราจารย์เพ็ญรัตน์ หงษ์วิทยากร) รักษาการเลขาธิการที่ประชุมอธิการบดีแห่งประเทศไทย

ที่ประชุมอธิการบดีแห่งประเทศไทย โทรศัพท์ ๐-๒๑๒๖-๕๑๑๑ กด ๓ E-mail : contacts@cupt.net



วิดีโอประชาสัมพันธ์



Majelis Rektor Perguruan Tinggi Negeri Indonesia

Council of Rector of Indonesia State University

Secretariat ; Gedung Rektorat Unhas Lt8, Kampus Universitas Hasanuddin Jl. Perintis Kemerdekaan KM 10, Makassar 90245, Indonesia Phone/Email : +62 411 584002 ; mrptni.crisu@gmail.com

14 May 2023

Ref. No: 059/U/CRISU/VI/2023

To:
Rector
Vice Chancellor
President of
Universities in ASEAN Region

Apison deiso

Dear Sir/Madam,

Indonesia has the honor of serving as the Chair of ASEAN for the fifth time in 2023. The chairmanship of Indonesia in ASEAN adopts the theme of the 'ASEAN Matters: Epicentrum of Growth, which means that ASEAN remains important and relevant to the ASEAN community and the world.

As education is an important aspect in supporting the sustainability of ASEAN's relevance to the ASEAN community and the world, through the Ministry of Education, Culture, Research and Technology, the Republic of Indonesia, in collaboration with the Council of Rectors of Indonesian State University (CRISU) and hosted by Universitas Padjadjaran, in Bandung, Indonesia, ASEAN Higher Education Conference (AHEC) 2023 with the general theme, "Higher Education: a Catalyst for Growth" will be held on August 24-26, 2023.

We are pleased to invite you to AHEC 2023 as this conference will become a good opportunity for us to further discuss and seek mutual collaboration to achieve ASEAN Region as the best common space for high quality education in particular for higher education. Further information can be found in the attached first announcement. We hope that you will accept our invitation and join us in this important conference.

soon.	nd we look forward to hearing from you หลือ/ประชาบ สออ.ประเทศไทย
Truly,	ผู้กร่วมป.ะบุม \(\text{\Oz}\)□ นอบหมาอผู้แทบ
Prof. Ganefri, Ph.D.	uvius และกรับกุลมศึกษา พปอ
Chairman, Council of Rectors of Indonesian	State University เป็นมีการการการการการการการการการการการการการก

เวียนแจ้งสถาบันอุดมศึกษา

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ศาสตราจารย์ คร.นพ.พงษ์รักษ์ ศรีบัณฑิตมงคล อธิการบดีมหาวิทยาลัยเชียงใหม่ ประธานที่ประชุมอธิการบดีแห่งประเทศไทย

รองศาสตราจารย์เพ็ญรัตน์ หงษ์วิทยากร รักษาการเลขาธิการที่ประชุมอธิการบดีแห่งประเทศไทย





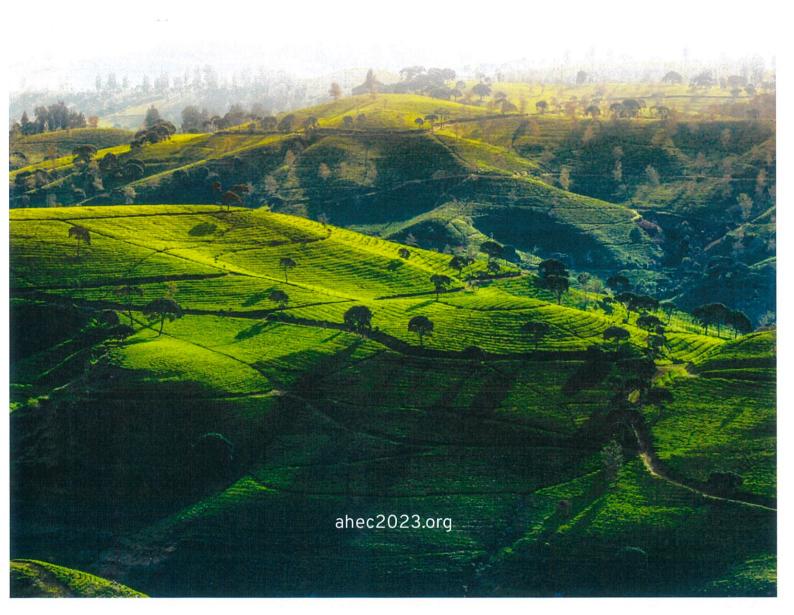




First Announcement



June 7 - August 26, 2023 Bandung, West Java, Indonesia







ABOUT THE CONFERENCE

Looking at the condition in the post pandemic time, it is crucial for higher education institutions, particularly in the Southeast Asian region, to come up with strategic measures to collectively address this situation in a more concerted, effective, and efficient manner.

Based on the condition above, the Council of Rectors of Indonesian State University (CRISU) initiates the 2023 ASEAN Higher Education Conference (AHEC), with a general theme: "Higher Education: A Catalyst for Growth". This main theme is centered upon the theme of Indonesia's 2023 ASEAN Chairmanship, namely: "ASEAN Matters: Epicentrum of Growth". Additionally, the theme is in line with the 2015 Kuala Lumpur Declaration on Higher Education, which acknowledges higher education as one of the catalysts in "accelerating ASEAN's economic, political, and sociocultural development agenda".

The 2023 AHEC aims to bring together HEIs leaders, lecturers, students, as well as government representatives and industry from the ASEAN countries to discuss strategic and collaborative measures related to the role of higher education as a catalyst for growth. The discussion will be formulated in a communique that represents common positions of HEIs, government, and industry in the ASEAN countries in responding to current dynamics in the region's higher education field.

The Conference also aims to provide a forum to connect or reconnect HEIs with colleagues from other HEIs in the region, as well as with government and industry representatives. The forum could be utilized by HEIs to showcase their profiles and achievements and to expand collaborations between HEIs in the Southeast Asian region.



THE CONFERENCE

Timing: Aug 24-25, 2023

Keynote Speakers



H.E. Mr. Joko Widodo President of the Republic of Indonesia



H.E. Mr. Nadiem Makarim Minister of Education, Culture, Research, and Technology of the Republic of Indonesia



H.E. Dr. Kao Kim Hourn Secretary-General of ASEAN



Prof. Ganefri, Ph.D. Chair of CRISU

Venue

Gedung Merdeka, Bandung, West Java, Indonesia Thursday, 24 August 2023, 08:00 AM - 09.30 AM (Jakarta Time)

About

The Conference will take place at Gedung Merdeka in Bandung, a historic building that hosted the Asian-African Conference in 1955.

There will be main sessions for the Opening Ceremony, Keynote Speeches, Submission of the Communique, and Plenary Sessions. The morning session will be opened by three keynote speakers, as follow:

At the end of the keynote speech session, the Chair of CRISU will officially submit the Communique to the President of the Republic of Indonesia and the Secretary-General of ASEAN. After the keynote speech session, the Conference will proceed with the first Panel Session, which will discuss "The Future of Higher Education: Accelerating Innovation and Optimizing Digital Technology". The discussion is expected to reflect the first Communique on Higher Education Innovation and Digital Transformation.

The afternoon session will feature the second and the third Panel Sessions. The second Panel Session will discuss "Strengthening Pentahelix to Improve University Employability and Industry Growth". The discussion is expected to reflect the second Communique on Higher Education and Industry Connectivity. The third Panel Session will discuss "The Role of Higher Education in Building Resilient Society and Promoting Environmental Sustainability". The discussion is expected to reflect the third Communique on Resilient, Sustainable, and Collaborative Higher Education.

Each Panel Session will feature four prominent speakers from the ASEAN Member States. There will be one panelist from Indonesia in each session. Panelists' composition will be arranged considering geographical representation, HEIs performance, and gender balance.







Plenary Session

Plenary Session 1: The future of higher education: Accelerating innovation and optimizing digital technology



PROFESSOR HO TECK HUA PRESIDENT, NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE



ATTY, ANGELO A. JIMENEZ PRESIDENT, UNIVERSITY OF THE PHILIPPINES



DR. TIN MAUNG TUN RECTOR, UNIVERSITY OF YANGON, MYANMAR



ANDIN HADIYANTO



MODERATOR PROF. DR. OVA EMILIA, M.MED.ED., SP.OG(K)., PH.D. RECTOR, UNIVERSITAS GADJAH MADA

This section discussed how should ASEAN HEIs manage the process of research and innovation in ways that could contribute effectively to the innovation-driven ASEAN Community? What are available best practices of collaborative measures that enable ASEAN HEIs in providing innovations that support development in ASEAN member countries?, and what are available best practices that enable ASEAN HEIs to integrate digital transformation in both learning and administrative systems?

Venue:

Gedung Merdeka, Bandung, West Java, Indonesia

Thursday, 24 August 2023, 09:30 AM - 12.00 AM (Jakarta Time)

Plenary Session 2: Strengthening pentahelix to improve university employability and industry growth



H.E. DR. ERICK THOHIR MINISTER OF STATE-OWNED ENTERPRISES, REPUBLIC OF INDONESIA



PRESIDENT, VIETNAM NATIONAL UNIVERSITY, HANOI



HAJAH ZOHRAH BINTI HAJI SULAIMAN VICE-CHANCELLOR UNIVERSITI TEKNOLOGI

BRUNEI DARUSSALAM





PROFESSOR SOMKIT LERTPAITHOON

RECTOR, THAMMASAT UNIVERSITY, THAILAND

MODERATOR PROF. IR. BAMBANG HARI KUSUMO, M.AGR.ST., PH.D RECTOR, UNIVERSITAS MATARAM



This section discussed what is the current state of university-industry partnerships in the ASEAN region? To what extent these partnerships have provided contributions to development in ASEAN member countries? How supportive are government policies in ASEAN member countries in enabling universityindustry partnerships? What are available best practices of university-industry partnerships in ASEAN HEIs in responding to the needs of market and community?

Venue:

Grha Sanusi Hardjadinata Main Hall

Universitas Padjadjaran,

Jalan Dipatiukur No. 35, Bandung, West Java, Indonesia

Friday, 25 August 2023, 01:00 PM - 02.30 PM (Jakarta Time)







Plenary Session 3: The role of higher education in building resilient society and promoting environmental sustainability



PROF. DATUK DR. ABDUL RAHMAN MOHAMED VICE-CHANCELLOR, UNIVERSITI SAINS MALAYSIA



MR. HOS POL. UDOM PHONKHAMPENG CHANCELLOR, NATIONAL UNIVERSITY OF LAOS



PROF. DR. NGO BUNTHAN

RECTOR, ROYAL UNIVERSITY

OF AGRICULTURE,

CAMBODIA



PH.D.
RECTOR, UNIVERSITAS
INDONESIA



NICKE WIDYAWATI

PRESIDENT DIRECTOR OF
PT. PERTAMINA (PERSERO)



MODERATOR: PROF. DR. RINA INDIASTUTI, S.E., MSIE RECTOR, UNIVERSITAS PADJADJARAN

This section discussed how should ASEAN HEIs organize their learning methodologies and structures in preparing students and graduates who are able to respond to global challenges? What measures that should be taken by ASEAN HEIs to ensure resilient and sustainable HEIs, so they could contribute to resilient and sustainable ASEAN community? What areas of priority that should be considered by ASEAN HEIs in ensuring resilience and sustainable development in the ASEAN member countries?

Venue:

Grha Sanusi Hardjadinata Main Hall

Universitas Padjadjaran,

Jalan Dipatiukur No. 35, Bandung, West Java, Indonesia

Friday, 25 August 2023, 03:00 PM - 05.30 PM (Jakarta Time)

Gala Dinner



Dr. (H.C) H. Mochamad Ridwan Kamil, S.T., M.U.D. Governor of West Java, Republic of Indonesia

Venue

Gedung Sate

Jalan Diponegoro No.22, Bandung, West Java, Indonesia

Thursday, 24 August 2023, 06:00 PM - 08.30 PM (Jakarta Time)





Ministry Meeting with Representatives of Indonesian State and Private Higher Education



Prof. Ir. Nizam, M.Sc., Ph.D., IPM., ASEAN Eng. Director General Higher Education, Ministry of Education, Culture, Research and Technology, Republic of Indonesia

Venue

Grha Sanusi Hardjadinata Main Hall
Universitas Padjadjaran,
Jalan Dipatiukur No. 35, Bandung, West Java, Indonesia

Friday, 25 August 2023, 09:00 AM - 11.30 AM (Jakarta Time)







The voice of millennials is a powerful and important force in today's society. This generation has brought a new perspective to many of the most pressing issues facing our world, from social justice and environmental sustainability to economic inequality and political polarization. As millennials continue to come of age and assume positions of leadership, their voice will only grow stronger, and their impact on the world will be felt for decades to come. However, this generation also faces significant challenges, including economic uncertainty and growing polarization.

Venue

- Kick off ASEAN Youth Forum (AYF) at Universitas Indonesia, Depok Jawa Barat
- Hybrid for Webinar Series
- Class for panel session at Universitas Padjadjaran Campus, Jl. Dipatiukur No. 35 BandungAuditorium for plenary session at Universitas Padjadjaran Campus, Jl. Dipatiukur No. 35 Bandung

ASEAN Youth Forum (AYF)

- 1. ASEAN Students discussion on: (student perspective)
 - Three Global issues:
 - » The Future of Higher Education: Accelerating Innovation and Optimizing Digital Technology
 - » Strengthening Pentahelix to Improve University Employability and Industry Growth
 - » The Role of Higher Education in Building Resilient Society and Promoting Environmental Sustainability
 - Declaration of ASEAN Millennials: Roles of ASEAN Millenials on Global Issues
 - · Proposed action plan
- Reinforcement of ASEAN Student Organization/ Association
- 3. Art Performance





MATCHMAKING FORUM

Timing: Aug 24-25, 2023

Among the exhibitors, at Matchmaking Forum 2023, which will includes many industries such as, higher education (universities, institutes) certification institution, accreditation institution, transportation, health, food, medicine and cosmetics, you will have the opportunity to show your brand to the ASEAN countries.



Welcome to our matchmaking forum for the higher education industry in ASEAN countries. Our forum aims to connect universities and businesses in ASEAN countries to foster partnerships, collaborations, and new opportunities for growth.

Our forum offers a unique platform for universities and businesses to interact and create innovative partnerships in the education industry. We understand the importance of connecting universities and businesses to enhance the quality of education, foster research collaborations, and create new opportunities for growth.

Our matchmaking forum is divided into two sections: university to university and business to university. The university to university section is designed to connect universities within ASEAN countries to create partnerships for research collaborations, student and faculty exchange programs, and joint degree programs. On the other hand, the business to the university section aims to connect businesses with universities to create collaborations in innovation, technology transfer, and talent acquisition.

Our forum brings together universities and businesses from ASEAN countries, creating a diverse and engaging environment for discussions and networking. We focus on different aspects of the higher education industry, including emerging trends, innovative business models, and technology as a tool for higher education.

Our forum is designed to be interactive and engaging, offering opportunities for participants to connect, network, and engage in discussions. Through our one-to-one business matching service, participants have an opportunity to meet other universities or businesses with similar goals and interests.

Join our matchmaking forum today, and gain insight, knowledge, and growth opportunities in the higher education industry of ASEAN countries. Let us help you unlock new possibilities for your university or business through valuable partnerships and collaborations.









EDUCATION & INNOVATION EXPO

Timing: Aug 24 - 26, 2023

This Education and Innovation Exhibition is an activity that will be held during ASEAN Higher Education Conference 2023 which will last for three days. Location of this event will be held at one of the Unpad Campuses: Iwa Koesoemasoemantri which is located on Jl. Dipatiukur no. 35, Bandung, West Java, Indonesia.

In this Exibition, ASEAN universities and industries were invited as participants. The capacity provided in holding this Exhibition is targeted at 150 booths.

With the holding of this Exhibition, all participating universities and industries can introduce their products, such as:

- Education and Learning Technology and Innovation
- Technology and Innovation in Research and its Implementation
- Excellect Products for Higher Education and Industry

The theme of the products introduced follows from the major issues in AHEC 2023, namely Higher Education as the Epicentrum of Growth with issue in Technology and Energy, Health, Environment, Agriculture and Culture.

In addition, with more well-known research and innovation products, it is hoped that universities and industries throughout ASEAN will collaborate with each other, increase engagement so that they can provide support for development in solving development problems.













GREEN ASEAN CULTURAL FESTIVAL

Arts and Culture

parade, dance, MURI record-breaking angklung performance with the ASEAN community

25-08-2023 to 26-08-2023

Culture and Culinary Zone, Universitas Padjadjaran Bandung, West Java, Indonesia

Cultural Exhibitions

fashion and culinary

26-08-2023

Culture and Culinary Zone, Universitas Padjadjaran Bandung, West Java, Indonesia

Talk Show & Games

green ASEAN cultural and doorprize

26-08-2023

Culture and Culinary Zone, Universitas Padjadjaran Bandung, West Java, Indonesia

Special Appearances

disability communities

26-08-2023

Culture and Culinary Zone, Universitas Padjadjaran Bandung, West Java, Indonesia

Awarding

best stand and best performance

26-08-2023

Exhibition Mail Hall, Universitas Padjadjaran Bandung, West Java, Indonesia

City Tour

Bandung and campus city tour

26-08-2023

Historical District of Bandung Area (Dipatiukur, Dago, Merdeka, Asia Afrika, Braga)









PRE-EVENT

Communique Webinar Series

Ambassadors Town Hall Meeting

Timing

June 7 - August 9, 2023

July 27, 2023

SIDE EVENT

ASEAN Alumni Meeting

University & City Tour

Timing

Aug 25, 2023

Aug 26, 2023

For more information please contact:

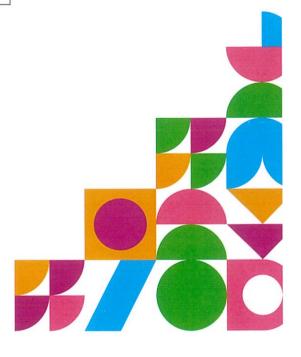
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Visit our website at

: https://ahec2023.org

Email

: ahec2023@unpad.ac.id









Registration Fee

Registration of AHEC:

	Early bird (until July 15, 2023)	Late	
Local	2.500.000 IDR	3.000.000 IDR	
Foreign	250 USD	300 USD	

Booth Rent:

Local University	10.000.000 IDR
Industry	20.000.000 IDR

Payment is made through registration link as follows:

https://ahec2023.org/registration/

