

**MEMORANDUM OF UNDERSTANDING
BETWEEN
THE EMBASSY OF THE UNITED STATES OF AMERICA,
PUBLIC AFFAIRS SECTION, IN THAILAND
AND
CHIANG MAI UNIVERSITY**

The Embassy of the United States of America, Public Affairs Section, ("PAS"), in Thailand ("Embassy") and the Chiang Mai University (hereinafter the "University"), intend to jointly establish a public information and activity center known as the American Corner ("the Corner") during the period of **October 1, 2023** and **September 30, 2025**;

Affirming their intention to participate jointly in the Corner program, the Embassy and the Chiang Mai University have reached the following understanding:

The University plans to provide support for the maintenance and operation of the Corner. In carrying out this function, the University intends to take program and policy guidance from the Embassy's Counselor for Public Affairs, or his/her designate.

Specifically, the University plans to provide the following support:

1. Provide space free of charge that is satisfactory to the Embassy in a building located at Chiang Mai University, 239 Huay Kaew Road, Muang, Chiang Mai 50200, to house the corner including its equipment and collections, and allow free public access to the same as well as to any other Corner-provided services and program activities. This space should be brightly lit, clearly distinctive, and attractive. The University intends to provide furniture, including bookshelves and air conditioning for the Corner, and pay the maintenance and utilities costs for the space occupied by the Corner.
2. Provide Internet access for the use of Corner staff and patrons.
3. Provide that the use and access to the Corner is free of charge and is not restricted to any segment of the population. The Corner should be opened to the general public at least 20 hours per week.

4. Designate at least one qualified English-speaking employee of the University as staff member for the Corner. The staff will oversee, maintain, and monitor the American Corner Collection, and be proactive in providing target audiences with needed information about the United States through a variety of information outreach programs. A director for the Corner should be designated by the University who will be responsible for Corner operations. The staff member and Corner director may be the same person.

5. The University will ensure that the presence of the collection is prominently displayed, and widely and regularly publicized. The University will employ all security measures necessary to ensure that the equipment and materials provided to the Corner under this Memorandum of Understanding remain in the Corner and are not dispersed or damaged in any way.

6. Disbursement of the equipment and materials shall be done with written approval from the Embassy. Any damages or loss of the equipment and materials, if occurred, must be reported to the Embassy at the earliest possible.

7. Reserve revenues generated from the use of Embassy-provided equipment and services, such as photocopying and computer printouts, to provide for maintenance and supply of said equipment and services.

8. Allow the Corner to organize regular public activities such as group discussions, electronic interactive programs, lectures, and cultural presentations. The Corner is expected to offer an appropriate number of programs each year. In the event that the audience for an activity is too large to fit in the space of the Corner, the University should provide alternative space for that activity. The University intends to allow the distribution of promotional and informational materials provided by the Corner to the public to enhance mutual understanding and engagement between the people of Thailand and the people of the United States of America, as well as to inform the public about the Corner's activities.

9. Provide brief quarterly reports and a detailed annual report to the Embassy on numbers of visitors, use of materials, programs, and number of attendees, including digital photographs featuring Corner's activities. The director of the Corner should provide the Embassy with regular financial reports.

Specifically, the Embassy plans to provide the following support:

1. Provide the Corner with a basic print and/or electronic, Internet-based resources about the United States (“U.S.”) and then maintain and supplement this collection. At the Embassy's discretion, and with guidance from the University, the Embassy intends to select and purchase new print and/or electronic resources for inclusion in the Corner's collection on topics related to bilateral interests, including but not limited to: economics, management, business, American studies, literature, English teaching, English language, politics, law, and democratic societies, chosen to reflect the Embassy's and the University's target user groups. The Embassy intends to supply the Corner with copies of U.S. Department of State-produced publications designed for public distribution.
2. Whenever possible, the Embassy intends to assist the Corner in the maintenance of Embassy-provided equipment such as computers, printing and/or photocopying equipment. At the Embassy's discretion and at the University's suggestion, the Embassy should replace broken or outdated Embassy-provided equipment to ensure continued Corner services to its patrons.
3. Designate one of the Embassy's employees to serve as the liaison to the University.
4. At the Embassy's discretion and with the University's concurrence, the Embassy intends to provide training and consultations for Corner staff. When and if possible, the Embassy intends to provide funds for travel, a daily allowance (per diem), and fees for the Corner staff to attend Embassy-sponsored training programs at locations in other cities.
5. Provide materials on U.S. Government programs and grants, educational opportunities, and possibilities for financial support in the U.S. for dissemination at the Corner.
6. Conduct U.S. speaker programs, cultural events, educational exchange programs and past program alumni activities at the Corner, and provide coordination and information concerning similar Embassy-sponsored activities.
7. Provide funds, subject to the availability of appropriated funds.

Terms of Partnership Agreement:

1. Participation under this Memorandum of Understanding commences on signature by both participants.
2. Nothing in this Memorandum of Understanding is intended to be legally binding on the participants.
3. Either participant may cease participation in this Memorandum of Understanding at any time by giving written notice to the other participant. A participant should endeavor to provide three months notification to the other participant of its intention to cease participation under the Memorandum of Understanding.

Signed at Bangkok and Chiang Mai, this 27th day of September 2023.

FOR THE EMBASSY OF THE
UNITED STATES OF AMERICA,
PUBLIC AFFAIRS SECTION,
IN THAILAND



ALMA GREEN
PUBLIC ENGAGEMENT AND
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FOR THE CHIANG MAI UNIVERSITY
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